



THE SIGNIFICANCE OF COLLEGE STUDENTS' EDUCATIONAL
MANAGEMENT TO COLLEGE STUDENTS' SOCIAL DEVELOPMENT

by

NANNAN TANG

AN INDEPENDENT STUDY SUBMITTED IN PARTIAL FULFILLMENT OF
THE REQUIREMENT FOR THE DEGREE OF MASTER OF EDUCATION
IN EDUCATIONAL ADMINISTRATION (INTERNATIONAL PROGRAM)

SOUTHEAST ASIA UNIVERSITY

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ABSTRACT

The objectives of this study are analyzing the current dilemma of college students' educational management, the significance of educational management to college students, in this study, questionnaires were collected from junior students majoring in pedagogy in Hebei University. Statistical analysis methods were used descriptive analysis and correlation analysis to test hypotheses. The results of this study show that after college students move towards society, the educational management of college students is the link and bridge for college students to move towards society and success. The educational idea will determine the formation of the educational model of the school, and the teaching under the educational mode will cultivate the students' ability, and the educational idea is the theoretical basis for the school to cultivate the students' ability. Compared with other periods, the educational management of college students is particularly important.

Keywords: University education management, social adaptability

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This study is based on the mentor. Associate Professor Dr.Sureemas Sukkasi Under the strict requirements and careful guidance of the professor, it is done by myself. During more than two years of research and study, my mentor has made strict demands on me academically, especially in the process of thesis writing, from topic selection to mid-term to finalization. I have benefited a lot from my tutor's rigorous academic attitude and earnest and sincere attitude. I would like to express my deep respect to my mentor.

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Chapter 1

Introduction

1.1 Statement of the problems

Ideals and beliefs are faced with new problems in the period of social transformation

At present, the diversification of economic components and interests, social life, social organization, employment, and employment will directly affect the diversified value orientation and ideal of college students.

1. The concept of collectivism is weak, and the personal consciousness is strong. Because of their shallow life experience, young students lack full understanding of society, history, national conditions and people's conditions, and their thoughts are simple and one-sided. In the initial human society, it was subjectively believed that ugliness was uglier than ugliness, and darkness was greater than light. Therefore, collectivism was weak, personal consciousness was strong, and they were accustomed to seeing things with skeptical eyes and dealing with people with extreme emotions. often only keen on their own design, there are few practical spirit and attitude.

2. Narrow-minded, stubborn, vain, emotionally fragile. Some children are "top students" in middle school with good family conditions, "relying on their parents at home and relying on their teachers away from home." their book knowledge is good, and they have very little practical experience, which leads to their general psychological immaturity, emotional immaturity, fragility, stubbornness, and excessive refusal to admit defeat.

3. Changeable thinking, lack of social master spirit and sense of historical responsibility. When college students are in the formation of world outlook and outlook on life, they are full of ideals, self-motivated and changeable, frustrated and

discouraged. They are used to criticizing social ills, some are unable to reform, and they are always high above. What they lack is an alternative to hard work and the spirit of patience.

pressure problem

1. Social pressure: in the practice of student work, we often encounter several questions that college students are extremely concerned about: what is the use of what I have learned in the future? How can we meet the needs of modern society? How to adapt to the fierce competition in the future society? The prospect of the talent model advocated by the new concepts such as market economy, knowledge economy, sustainable development strategy and economic globalization is as follows. We should not only have a wealth of knowledge, but also master the methods and ways to acquire knowledge. It requires not only the ability to solve traditional problems, but also the ability to innovate. Have a certain level of knowledge, ability, and independent, coordinated, sound personality characteristics and literacy; not only have professional knowledge, but also be good at communicating with people. This makes the college students who have just passed the "single-log bridge" bear a heavy spiritual burden.

2. Life pressure: with the deepening of the reform of the higher education system and the reform of state-owned enterprises, especially the balanced supply of students, students begin to pay tuition fees to go to school. The number of poor high school students has soared, which is worrying.

3. Learning pressure: this pressure is mainly related to the following factors: first, inappropriate social comparison. For example, he was a "top student" before going to college, but after he went to college, he found that he was full of talents, became inconspicuous, became more diligent than others, let go, did not work hard, and sometimes became extremely sensitive and sometimes narrow to surpass others. Second, the pressure caused by lack of interest in expertise and expertise. Some college students are not interested in their major, but to get a diploma, they have to study hard in order to pass the examination, which leads to

mental tension and melancholy personality. The third is the pressure caused by long learning time, many learning clues and inappropriate learning methods.

4. Employment pressure: with the reform of the graduate employment system, the employment situation is very grim in front of college students. The pressure of employment is far beyond the psychological bearing of the students. According to a survey by a university, 43% of the students believe that employment is the biggest source of stress. In addition, in the survey of students taking the postgraduate entrance examination, 38% of the students are out of "real desire for knowledge", and 40% of the students escape the pressure of reality and regard the postgraduate entrance examination as a "safe haven".

The negative influence of "Network Society" on college students

Compared with the real society, some characteristics of the network society, such as concealment, openness, freedom, and alienation, have brought some unexpected negative effects on strengthening and improving the political quality of college students in the future. as a result, some new problems have emerged in the university. Theoretically, it is mainly shown in the following aspects:

1. In the "network society", the dissemination of information breaks the constraints of social systems and ideologies between countries and regions in the past and is easy to destroy the psychological aspects of students' thoughts, values, and cultures. the cultural divisions and differences that bring about the negative impact on the students' original stable tradition will have an impact on the beliefs, values and politics that meet their moral standards.

2. The "network society" has realized people's dream of rapid contact, but the traditional visibility and intimacy of interpersonal relationships have been greatly reduced, which will greatly change the way people communicate emotionally, resulting in the reduction and dilution of interpersonal emotions. After being deceived in the network communication, students are easy to have a skeptical, hostile, and

pessimistic attitude towards the interpersonal relationship in the real society (typical network communication).

3. The "network society" provides a new, dynamic and hypertext communication mode. This man-machine system is highly automated, precise and impersonal. It is easy for people to be indifferent to the happiness of others and society in real life, and it is easy to cause mental paralysis.

Gu Deguang's "New requirements for College students' ideological and political Education in Building a harmonious Campus" many studies on the educational management of universities show that in addition to paying attention to the transmission of students' knowledge, more attention should be paid to the cultivation and training of students' comprehensive practical ability and innovative thinking so as to train them into practical talents who can meet the needs of social development and realize self-value in life. Then according to these requirements, we put forward the following research questions:

1. How to implement the measures to solve the current dilemma of college students' education management?
2. What is the significance of educational management to college students?
3. Analysis of the current situation of college students' educational management?

1.2. Research questions

This study collects research data to find the relevant theoretical basis to support this topic. Reference, Zhang Min's thoughts on ideological Education of College students in the Construction of harmonious Campus. With the concept of rejuvenating the country through education and science and technology, the state has increased its investment in education year by year, so that more people have the opportunity to receive higher education, but at the same time, the increasing number of college students also brings the typical problem of difficult employment. The difficulty of college students' employment is the root of this problem. a variety of

majors, abilities, regions, policies and families have led to the current situation of college students' employment difficulties. the management mode of today's university education is boring to cultivate students' ability and train students' ability. not paying attention to the development of their failure in the group competition is the fundamental reason why they cannot realize their own value. The purpose of education is to teach and educate people. the so-called education is to cultivate people with good moral qualities and excellent talents who can contribute to social development, judging from the current situation of university education management, there is still a long way to go to achieve this goal. Unlike universities, their purpose is not to take exams. Students who are educated in universities need to enter the society in the future. in the face of competition and various setbacks, students' abilities cannot keep up, and they are bound to fail in the competition and become a member of employment difficulties. this is that the management of college education is a kind of scarcity, which will directly affect the lives of college students, which is a tragedy for them. Therefore, it is an important goal of the current university education management to cultivate students' ability to gain a foothold in society and cope with social challenges and setbacks through reasonable university education management.

1. How to implement the measures to solve the current dilemma of college students' education management?
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1.3 Research objectives

With the proposal of the concept of rejuvenating the country through education and science and technology, the state has increased its investment in education year by year, so that more people have the opportunity to receive higher education, but at the same time, the increasing number of college students year by year also brings the typical problem of difficult employment. Great. The difficulty of

college students' employment is the root of this problem. a variety of majors, abilities, regions, policies and families have led to the current situation of college students' employment difficulties. the management mode of today's university education is boring to cultivate students' ability and train students' ability. not paying attention to the development of their company's failure in the group competition is the fundamental reason why it is unable to realize its own value. The purpose of education is to teach and educate people. the so-called education is to cultivate people with good moral qualities and excellent talents who can contribute to social development. from the current situation of university education management, there is still a long way to go to achieve this goal. The university is different, the purpose is to take an examination, and the students who enter the university to receive education need to enter the society in the future. in the face of competition and various setbacks, the students' ability can not keep up, so they are bound to fail in the competition and become a member of employment difficulties. this is that the management of university education is a kind of scarcity, which will directly affect the lives of college students. for them, it is a tragedy. Therefore, it is an important goal of the current university education management to cultivate students' ability to gain a foothold in society and cope with social challenges and setbacks through reasonable university education management.

- (1) the analysis of the cultivation of college students' development ability by university educational management.
- (2) to analyze the difficulties faced by college students to gain a foothold in the society.
- (3) to analyze what suggestions college students have in educational management today.

1.4 Conceptual framework

1. This study takes the teaching model as the intermediary variable, and the following picture is a concept map.
2. Through questionnaire survey and literature collection, this paper explores the significance of college students' educational management to college students' social development and investigates and studies the problems encountered by college students in their social development.
3. Put forward the countermeasures to understand the education and management of college students.
- 4.the concept of educational management is an independent variable and students' ability is a dependent variable.



Figure 1.1 variable diagram

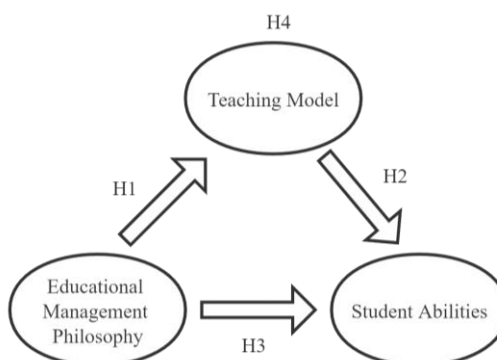


Figure 1.2 hypothetical diagram

The flow chart of the study is as follows:

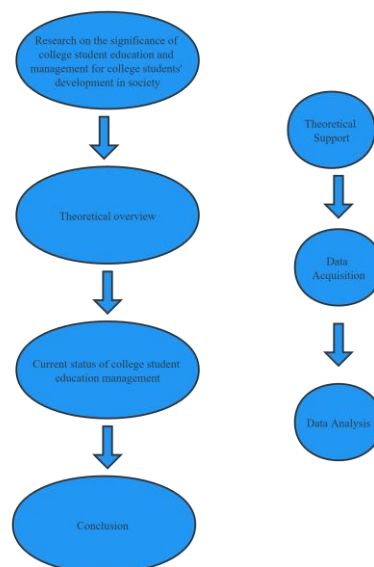


Figure 1.3 flowchart

1.5 Research hypothesis

According to the review and summary of relevant theories and previous empirical studies in the literature review, combined with the purpose, problems and structure of this study, the specific hypotheses of this study are summarized as follows:

H1: according to the review and summary of relevant theories and previous empirical studies in the literature review, combined with the purpose, research problems and research structure of this study, the specific assumptions of this study are summarized as follows: the concept of education will determine the formation of the educational model of the school.

H2: according to the review and summary of relevant theories and previous empirical studies in the literature review, combined with the purpose, research questions and research structure of this study, the specific hypotheses of this study are summarized as follows: teaching under the educational model cultivates the formation of students' ability.

H3: According to the review and summary of relevant theories and previous empirical studies in the literature review, combined with the purpose, research problems and research structure of this study, the specific assumptions of this study are summarized as follows: educational concept is the theoretical basis for schools to cultivate students' ability.

H4: the educational concept determines the direction of the educational model to cultivate students' ability.

1.6 Scope and limitations of the study

1.5.1 scope of study:

The university is different from any previous stage of education. at the beginning of entering the school, what students learn is the knowledge and skills that can be used to devote themselves to social work in the future. college students have begun to take shape in physical and mental development and ability development. Have their own independent judgment and self-pursuit, therefore, how to realize the pursuit of self-value of college students in the future through the educational management of the university, and how to cultivate and exercise their comprehensive ability based on the society? it is an important problem to be solved in today's university education. This paper analyzes the mechanism of university education management and the value of college students' education management.

1.5.2 limitations of this study

Because of human and financial constraints, we may only be able to select people who meet the inclusion criteria within our capacity, but not all people from all regions. However, there are few data for people in different areas, and the conclusion of the survey through the network channel is not very representative. The time is short, and the research method is relatively simple. Due to the epidemic situation, only network research can be carried out.

Solution: lengthen the research time, and it takes enough time to make good

research conclusions. Conduct a variety of methods of research, master a variety of ways to obtain data.

1.7 Terminology

Teaching mode: guided by certain theories. It is necessary to achieve the established teaching goals and contents, and to show a certain sequence of educational activities and their methods and strategies. Teaching mode is the bridge between teaching theory and teaching practice, and the application of teaching theory. It not only plays a direct guiding role in teaching practice, but also generalizes the theorization and simplification of teaching practice, which can enrich and develop teaching theory.

The main contents are as follows: 1. The brief teaching mode is based on a certain teaching theory, on the basis of putting forward hypotheses to practical problems, simulating and imitating practical problems, which is unnecessary and can completely create the object, extract its main factors can not be changed, and then combine. Simplicity is conditional on a certain degree of abstractness, which makes the model higher than practice and serves to guide specific teaching practice. 2. Which teaching model has a clear goal and applicable central field, as well as specific applicable conditions and scope. The teaching mode is different from some "omnipotent" methods in traditional teaching, as long as it is selected and applied pertinently and properly, it can solve the problem effectively. 3. Relative to the teaching theory, in order to understand, master and apply the teaching model, there are guidelines for arranging specific teaching activities and requirements and guidelines for limiting these activities. 4. The mode of educational development develops continuously with the change of educational practice, educational concept and theory, and it is not immutable. In the process of learning, imitating and applying the educational model, people will revise and enrich the existing model according to their own new experience and theory. 5. Educational stability model is a theoretical summary of a large number of practical activities, which reveals the general law of

educational activities to a certain extent. In general, the teaching model does not design specific subject content, and the scheme provided plays a universal reference role in teaching and has a certain degree of stability.

Educational management mechanism: the audit institution is an important part of the university rule by man, and the relationship between the leaders of students and staff should be in an equal position in management. this two-way management organization can greatly improve the concept of rule by man. the degree of implementation of college days in regular management reflects the concept of humanization. Take students as the main body, analyze the learning and development of each student from an objective point of view, and carry out tailor-made humanized education in the school. Taking teachers as the main body can promote the enthusiasm of teachers to develop innovative teaching and maximize the concept of people oriented.

Educational management system: educational management system. If a country has certain politics and economy based on the cultural system, it is the organization and management system for all kinds of educational undertakings. The educational management system is the guarantee of the composition and operation of the whole educational system. It directly affects the direction, speed and scale of the reform and development of the school educational management system. It involves the establishment of institutions, scope of responsibilities, subordinate relations, power division and school-running institutions of the education system, and its extension includes a series of education systems with educational leadership system, school-running system, and investment system as the core.

Collectivism: collectivism is the ideological theory and spirit that the individual is subordinate to the society and the interests of the simple people should be subordinated to the interests of the collective, the nation and the state. The highest standard is that all words and actions are in line with the collective interests of the people. Sukhomlinsky, an educator in the former Soviet Union, believes that the "group" is a "spiritual community". It is not a simple combination of people, but an

indivisible whole formed based on mutual integration, just like "a river formed by the confluence of thousands of streams". In other words, the group is not an ordinary group, once the group is formed, it has more power than each member added together. So, as a class collective, what is the purpose of connecting ten students who do not know each other and have different personalities into an organic whole and produce powerful forces? It depends on the spirit of collectivism. The spirit of collectivism, with its strong cohesion, aggregates individual thoughts, feelings and goals into collective common thoughts, feelings and goals, thus effectively supporting the building of the class collective. The ideological education of collectivism should be instilled, but indoctrination alone cannot be done, let alone preaching. The most effective way to carry out collectivism ideological education is to organize collective activities. If a collective does not carry out collective activities, students can not feel the existence of the collective and collective strength, do not feel the dependence of the individual on the collective, and strive for the honor of the collective. Of course, this will not form the cohesion of the group. Therefore, after the new class trade union, it is most urgent to organize collective activities in a variety of forms and contents, endow them with positive significance and elegant taste, create a harmonious and upward collective psychological atmosphere, and catalyze the formation and development of students' collectivism spirit. Improve the consciousness of self-education. In order to improve the sense of collective pride, sometimes it is necessary to set up groups in the large groups of classes, schools and society to carry out inter-class and inter-school competitions and pro-land activities, the educational effect will be better. In carrying out class activities, we should pay attention to enlightening and mobilizing the consciousness and participation of all students, attach importance to the value of each student, let them become the masters of the collective, play a leading role in the collective activities, from passive acceptance to active adaptation to achieve self-education. Sukhomlinsky said: "Education that evokes self-realization is real education."

Market economy: an economic form of allocating social resources through the market. To put it simply, the market is the place and contact for the exchange of

goods and labor. The market is both tangible and invisible. The parties who conduct all kinds of transactions in the market are called market subjects.

Sustainable development strategy: development that meets current needs without reducing the ability to meet the needs of future generations. Sustainable development also means maintaining, rational use and improving the natural resource base, which supports ecological resistance to pressure and economic growth. Sustainable development also means incorporating environmental considerations into development plans and policies rather than attaching conditions to new forms of aid and development finance. The meaning of sustainable development: highlight the theme of development, the fundamental difference between development and economic growth is that development is a complete phenomenon of social, scientific, and technological, cultural, environmental and other factors, and a common universal right of human beings. It is a right shared by both developed and developing countries. All equal development rights of a country cannot be deprived; for the sustainability of development, human economic and social development cannot exceed the carrying capacity of resources and environment; and the fairness of interpersonal relations should strive to make contemporary people can develop and consume future generations, so that contemporaries have a part of development, and should not harm the interests of other people. For the harmonious symbiosis between man and nature, human beings must establish new moral concepts and values, respect nature, learn from nature, protect nature, and live in harmony. The CPC combines the scientific concept of development, comprehensive social adjustment, and sustainable development, and points out that the basic requirement for promoting comprehensive, coordinated, and sustainable economic and social development is the harmony between man and nature, and to realize the coordination between economic development and population, resources, and environment. Production adheres to the civilized development road of development prosperity and good ecology, to ensure the sustainable development of generations. From being punished by nature for neglecting environmental protection, to finally choosing sustainable development,

this is a major historical change in the evolution of human civilization.

1.7 Research Benefit

1. Theoretical significance.

The university education management system has a certain scientific nature and can systematically train senior high school students to have certain systematic thinking and be good at using their own high school students' experience in promoting systematic thinking and systematic management. and then always put into the comprehensive quality management in the society. And have a certain degree of scientific and systematic thinking, better in the management methods to have a certain grasp of college students. Therefore, the optimization of university education management and a good university education management model can enable college students to gain a better foothold in the society and promote students to pay attention to the coordination of management methods.

2. practical significance.

Reasonable and good university education management is the fundamental basis for college students to gain a foothold in the society in the future. Through the educational management of the university, students can clearly understand their own reality and ability according to their first knowledge of dry culture and professional theoretical knowledge. To find their own shortcomings, through professional training to polish. At the same time, the teaching management of the university can also give students sufficient time and space to show their own bold ideas and innovative thinking. improve students' divergent thinking ability, logical thinking ability and problem analysis ability to lay a good foundation for a better foothold in the society. For example, college education can be combined with the characteristics of students and the actual situation of management, combined with the development trend of today's society, provide students with certain employment guidance and training, and provide students with opportunities for employment practice through full-process cooperation. let students get practical training to know themselves more

objectively and find their own strengths and weaknesses. Design and life planning that aims to realize one's own value in a professional society. In the current development trend, with the continuous development of human economy and society, the demand and requirements for social talents in the new environment are increasing. College students are the hopeful stars of building a new era society and promoting economic development. Their ability to adapt to the society, the ability to cope with the environment, and their own comprehensive quality determine their position in the social shantytown. For the college students themselves, the educational management at the university stage is not only the best platform to exercise and practice all aspects of ability and quality, but also the best way to realize the exploration of self-value.

Chapter 2

Literature Reviews

2.1 Concepts and theories

1. The theoretical school of bureaucratic management (Marx. Weber): the school of scientific management theory (Marx. Weber: Weber pointed out that there is a principle of formal jurisdiction in modern administrative organizations, and its jurisdiction is generally determined by rules (that is, legal or administrative provisions). This means that day-to-day activities required by administrative-controlled organizational objectives are assigned as formal duties and given the necessary powers in a stable manner, strictly restricted by officials physically, religiously, or by other coercive means. Methods for normal and continuous performance of duties and corresponding rights must be worked out. These three elements constitute an organ of an administrative organization system in the country and an enterprise of an administrative organization system economically. The "ideal" of "ideal administrative organization" refers to the "pure" form of the organization, not the most necessary form. In real life, we can see the combination and mixing of various organizational forms. Weber needs to describe the ideal form in order to carry out theoretical analysis. As a typical norm, the ideal administrative organization system helps to explain the transformation from small-scale entrepreneur management to large-scale professional operation.

2. The school of management theory of behavioral science (the interpersonal relationship theory put forward by Mayo's Hawthorne experiment is the predecessor): the traditional classical theory focuses on management and material management, which emphasizes the standardization of production operations, tools and materials, reasonable organizational structure, effective organizational system and clear division

of responsibilities, etc., personal needs and personal needs ignore goals, and even regard people as machines. Ignore people's life and creativity. On the contrary, behavioral science attaches importance to the role of human being. Clearly realize that everything must be done by people, the production of all products must be realized by people, and all organizational goals must be achieved by people. Therefore, the focus of management should be on the management of people and their behavior. In this way, managers can achieve the effective control of people through the prediction, encouragement and guidance of human behavior, and achieve the effective control of things and things through the effective control of human behavior, so as to achieve the expected goal of management. Behavioral science has brought about changes in management practices. With the understanding of human nature and the change of the focus of management objects, great changes have taken place in management methods. Change from traditional supervision and management to humanized management. The traditional classical management theory has the function of strictly emphasizing power and rules and regulations from top to bottom. People are machines of dialogue and are under strong pressure from outsiders in management activities. Dispatching masters and workers produce antagonistic emotions due to strict supervision of psychological pressure, social and human relations, ignoring emotional factors and human freshness and creativity. In contrast, the management method emphasized by behavioral science is to meet people's needs, feelings, motivation, respect for people's personality, stimulate people's initiative and creativity, so as to tap people's potential. In this regard, the business community has put forward "employee-centered" and "flexible" management methods, and various new management methods have emerged, such as "participating in management", "target management", "enriching work content" and so on.

3. The school of system theory (Custer, etc.): according to the school of system management, an organization is an open system composed of several interrelated elements, which have the characteristics of system integration, relevance, purpose and dynamic environmental adaptability. It's called. The effect of the system depends

on the effect of the interaction of each subsystem. The organization itself is not only a system, but also a subsystem of the social system. The organization maintains a dynamic balance in the interaction with the social environment. For example, enterprises import raw materials, energy, information, talents and other resources from outside, export a variety of products and services to the external environment through internal transformation, and constantly adjust themselves to the environment through internal and external information exchange. Must. The change of any subsystem in the organizational system will affect the change of other subsystems. In order to understand how the organization works, we need to study these subsystems and their interrelationships, and it is necessary to study how to form the whole system. The wide application of system theory and system analysis methods in management has greatly broadened managers' ideas and horizons, and improved managers' ability to grasp and analyze various related elements of management. This theory was most popular in the 1960s, and then gradually declined because of its limited maneuverability, but it had a far-reaching impact on the development of management theory. System management theory provides a broad basis for people to understand this knowledge. One consequence of this approach is to abandon the oversimplified representation of the general principles of organizational design and management practices. Modern organization theory reflects the relationship between subsystems, the form of cooperation, and the theoretical exploration of emergency management. The theory of system management provides us with the macro-legend of the research organization, but it has a high general connotation. The turn of the variable management system is more specific, emphasizing the special animals and association models between the subsystems. This trend towards a clearer understanding of the relationship between organizational variables is important if theory is to help improve management practices. System management, organizations using our capacity reduction management theory can be described as follows: the management of the relevant organization and capacity reduction management theory is a system, which is composed of various subsystems. and there is an identifiable boundary and

distinguished by the system environment. In line with the management theory needs to study the relationship between the organization and the environment, within the subsystems and among the subsystems. The category relation model, that is, the form of variables. The theory of variable management emphasizes the variability of the organization, which tries to understand how the organization operates under changing conditions and special environments. The goal of emergency management theory is to present the organizational design and management behavior that is most suitable for specific situations. System management theory attempts to provide a broad model for understanding any organization. Variable management theory recognizes that the environment of each organization and its internal subsystems have their own characteristics and proposes to use the design and management of specific organizations as the basis. One view is that all organizations have universal organizational and management principles. Another view is that each organization has its own unique characteristics and should be analyzed independently. Take a middle ground according to the rules. Western management scholars have already had a certain degree of understanding of the limitations and shortcomings of the system concept in the theory. It is a school of system management, which promotes the practical significance of the current concrete path system theory to the realization of system thought, but it is difficult to make up for the lack of abstract and fundamental system thought. Obviously, it is impossible for the ideology of a systematic theory and system to get rid of the shackles of tradition, bringing about the expansion of the development of the management system and the innovative ideas of the management system, as well as the experiences and lessons that our country has made progress in modern management in the past decade. It's possible. Any need to promote institutional management is imperative on both sides of the touch of ideological innovation and extension. Excavating and studying Chinese traditional national thought and applying it to national management practice plays an important role in developing the rationalization of institutional management system under the guidance of Chinese traditional cultural thought.

2.2 Literature review

2.1 Introduction

Education is the first essence of a large country of talents. college education is an advanced stage of our national education system. When a student enters a university to study, his study enters an advanced stage, and he can study in related majors. And his own study should create more group value than the society. Therefore, universities have become an important base for conveying talents to the society and an important core of Chinese education. With the continuous development of social science and technology, the continuous progress of economy and the increase of population year by year, college students are facing more and more pressure of social competition after graduation. In the social context of population growth, many resources are correspondingly insufficient, including educational resources. At present, colleges and universities generally expand enrollment, and more and more private colleges and universities join our higher education system, but the educational resources are still relatively insufficient. Although some universities have set up relevant majors, their quality often can not meet the real needs of social work. Every student enters the university after years of study and hard examination, but many college students do not know why they entered the university, what they like and what they want to do in the future. Looking back to the source, the lack of management of university education is a big reason. The success and failure of a country's university education herald the future of the country. The management of college education is more important than ever. Similarly, the university education management of a country also shows that students' attitude has a far-reaching impact on college students' foothold in society in the future.

2.2 Body

1.The present situation of education and management of college students:

1)The particularity of university education the particularity of university education management is first determined by the particularity of university education. College education is different from the previous stage of students' learning, it is the focus of the whole education system. Before entering the university, students always have a clear goal, that is, to be admitted to the university, so students receive high-pressure study and training in primary school, and the goal is to be admitted to the university. However, after the college entrance examination, students often feel confused in the face of the choice of major. This happens not only to the students, but also to the guardians of the students. Many parents think that students should be admitted to college, but they don't know what major to choose for students after the college entrance examination. This is how many students enter the university and choose a major they do not know to start their four years of study. In this case, the students who enter the school do not have their own learning goals and do not know what kind of choices they will face in the future. This reflects the problems of our education system. The whole goal that students face before they go to university is to go to university. After they go to college, they face the whole society.2)Students' thinking is not mature. Students who enter the university and begin to study have entered the adult stage in age. They should have some independent opinions on thinking, but they should carry out training on independent thinking ability before entering the university. Because there is no acceptance, so the way of thinking is not sound. One of the important tasks of university education is to cultivate students' ability to think independently, but the management mode in which students were subjected to high pressure at the last stage of education, as soon as they entered the university, there would be a rebellious emotion, which often contradicted the content of teachers' lectures. although attending classes in school violates all management regulations, like a posture of independent thinking shown by students in college, it cannot become the ability of independent thinking. Students with this idea from the university to the society, accept the competition in the society, it is not enough to complete the social work.3)The way of college academic examination needs to be improved. University is an important stage of life, which is not only the transitional

period of study and work, but also the goal of high school entrance examination and college entrance examination. This is an important stage in students' lives. Since it is a transitional period, the evaluation criteria of universities should also have corresponding changes, but at present, the academic evaluation standards of many universities in China have not changed essentially, and they still use the evaluation criteria of junior and senior high schools. It is exam centered. The educational content of the university cannot all be reflected in a piece of examination paper, with the changes of the times, there are a lot of uncertainty. In a university where a high school is studying, we can see that a student's final evaluation score is still a retention test, and the final exam in some schools starting from the first year is a random examination. the academic examination method is not clear that the students' true academic level reflects and motivates students to study cannot delay the latest relevant professional knowledge. Therefore, it is urgent to change the way of university academic evaluation. College education is special and an important period for students' growth. During this period, students are faced with a huge transformation period both physically and psychologically and need the ability to adapt to this transition period and move on to the next stage. Secondly, students need to be gradually trained and mature in college. If students are not fully trained in college, they will not be able to prepare for the challenges of the next stage. Finally, the way of academic examination in universities also needs to be improved. Overall, it is necessary to reform in the direction that students can face the society. Let students understand the society and accept the challenge through university education.

2.The concept and characteristics of college students' educational management.

Concept: educational management, as an educational phenomenon, has a long history, but it is unique in academic research and practical activities. The definition of the concept of "educational management" began in the middle of the 20th century. Rosky, an American scholar, regards educational management as management science plus education in his book "Today's Educational

Management". The so-called management is to organize a reasonable understanding. In the modern industrialized society, organizations and their management have a strong penetration. Like business, publicity, health care, education and other professions, management is one of the common activities. Therefore, management can be regarded as a reasonable action that combines general principles, universal things and special things. In his book *School Management*, Japanese scholar Ando emphasizes that school management should be called school education management. Educational management should manage not only materials and equipment, but also educational plans and activities. Zhang Fusheng, a Chinese scholar, put forward in *Modern Educational Management*: educational management is a specific field of social management. To realize the function of educational management, we need to consider the most common and common functions in all fields of social management. Educational management is also the goal and destination of cultivating a certain standard of people's own activities. The object of management is different, the task and means are different, and the nature of the process and law determined by educational science is also different, which is different from other fields of social management. Whether educational management runs along the unique track of education or social management, or the organic combination of the two "and" mutual infiltration "is one of the debates in the field of educational management. We believe that the term educational management is the product of the concept of "big education" in modern society. It breaks the closed educational structure in the past and is based on the education based on the premise of social integration. Starting from this idea, the original meaning of "educational administration" and "school management" can no longer be covered. Since society is a large system and appears, then the education system is a subsystem of the whole society. It does not exist in isolation in the whole, but interacts, interacts and permeates with other subsystems. It's going to go on. The operation and development of the education system must interact with the operation and development of other subsystems in different degrees, levels and forms. Therefore, the management of teaching and education is restricted by the

political, economic, cultural and other factors of a country or region. The observance of the rules of education itself forms incentives and controls for the whole education system and various organizations (formal) and prediction and planning organization and command, supervision and coordination, and rational allocation of large class education resources to improve and improve the quality of education. An orderly process of promoting school-running conditions, educational development and the growth of educational management talents. Educational management is a part of social management. Therefore, it has the following common functions of social management. (1) Educational organizations at any level exist in the community environment, and various factors in the community have various effects on educational organizations, including positive and negative effects. The role of educational management is to enable educational organizations to meet the needs of community development, make full use of positive factors, prevent and overcome negative factors, and at the same time create a good educational environment as far as possible. (2) to make use of all kinds of school-running resources for education. The management function of education is to fully develop and make rational use of it, and to pursue the maximum social, educational and economic benefits by means of combination. (3) to run education, we must properly handle the relationship between scale, speed, structure, quantity and quality in development, so as to prevent the loss of balance and the emergence of chaos and disorder. The responsibility of educational management is to design the strategic objectives of educational development, formulate educational development plans and specific work plans, establish and improve educational organizations at all levels, and effectively guide and coordinate and control all aspects of educational activities. Seek a new balance in a dynamic environment. (4) the establishment of normal teaching order and reasonable rules and regulations are important conditions for education and teaching. The function of teaching management is to turn the scattered and disorderly teaching elements into an orderly situation, eliminate various contradictions and conflicts within the teaching organization, and arouse the enthusiasm of all educators and students.

Features: openness and communication: in the process of traditional educational management, it has the characteristics of being seriously closed and conservative. In such a process of educational management, various educational management units grow and develop in a small closed space without sufficient communication and discussion with each other, so it is easy to form a fixed way of thinking and stick to the rules. Stubbornly use a ruler. Because everyone's responsibility and behavior patterns are fixed and stable, it is difficult to show innovative thinking. Modern education pays attention to communication and uses the way of mutual communication to break the closed thought and educational management in the narrow sense in the process of traditional education and make it more open. This kind of opening is not only the opening of language, but also the opening between educational administrators and educational management objects, not only externally, but also internally, to promote mutual communication. Through reasonable communication between the two sides, we can effectively exchange positions and have new ideas and ideas, which can promote mutual understanding between the two sides, and promote the transformation and reform of educational management, so as to better achieve the purpose of educational management.). Transformation: in modern teaching management, transformation is also a very important feature, that is, it can not only learn basic knowledge concepts, but also transform independently, integrate with all aspects, so as to produce new knowledge behavior. In modern educational management, this feature is also known as the cultivation of new thinking ability. Traditional educational management only pays attention to whether students have mastered knowledge, but does not care about the process of cultivating new thinking ability. Traditional educational management has many shortcomings. In view of these shortcomings and defects, modern educational management is to change the mode of behavior generated in the process of management, which will effectively improve students' ability to master basic knowledge and inherent knowledge as well as the ability to transform thinking. Contemporary educational management is rich in educational activities, which changes the nature of single management in traditional educational activities.

This problem reflects the diversified management and integration of contemporary education and meets the needs of students to a certain extent. The needs of managers and educational development enrich the performance of the teaching management process, effectively improve people's enthusiasm, and promote the development of modern teaching management. Sharing is mainly reflected in the results, methods, and relationships of educational management. Not all simple people can participate in all the processes of educational management, and the process of educational management is different. Therefore, the sharing of results promotes the development and growth of Jane people. You can talk to. This is also the development and progress of educational management, which is different from traditional educational management, which is shared, while the sharing of modern educational management process promotes everyone to share, and everyone is responsible. Through this sharing mechanism, ensure that everyone has the right to participate and share in the process of educational management.

3.The nature of educational management for college student

Modern education is a process. In the process of the growth of modern educational management, process is the most essential difference between traditional education and modern educational management. In the past, traditional education carried out educational management for the purpose of results, ignored the process and norms of education, and only paid attention to results. Of course, modern education does not only pay attention to the process but ignore the results but pay more attention to the growth process of educational management while paying attention to the results of educational management. Therefore, modern educational management is a continuous process, in which the details and fairness of educational management are emphasized. At the same time, educational management must follow certain rules, such as performance. This is the embodiment of business philosophy, which can not only promote the integration of all aspects, but also improve the ability of thinking.

Chapter 3

Research Method

3.1 Population / sampling method / variable

1. Purpose of investigation

1. How to implement the measures to solve the current dilemma of college students' education management?

2 What is the significance of educational management to college students?

3. Analysis of the current situation of college students' educational management?

Scope of investigation: pedagogy major of Hebei University.

Subjects: junior students majoring in pedagogy in Hebei University

Principles and characteristics of sampling method Design.

The sampling design is in accordance with the principles of science, efficiency, and convenience. First, as a sample survey, the plan must be a strict probability sampling, requiring the sample to be representative of the whole country and some designated cities or regions. Secondly, the sampling plan must ensure high efficiency, that is, under the condition of the same sample size, the scheme design should make the survey accuracy as high as possible, that is, the sampling error of target estimation should be as small as possible. Third, the scheme must have strong maneuverability, which is not only convenient for the implementation of specific sampling, but also convenient for later data processing.

Method: formula: finite population correction factor is used. The overall size. If you ignore this factor, the initial sample size n It can be calculated according to the

following formula:
$$n = \frac{z^2 p(1-p)}{e^2}$$

If both e and P are expressed in percentages instead of proportions, the formula for calculating n is also true.

Determination of types and units of sampling plans.

Sampling population: junior majoring in Pedagogy of Hebei University.

Sampling unit: pedagogy major of Hebei University

Sample size: 600

The specific problems, special requirements and corresponding treatment methods that need to be considered. As a result of the epidemic, this has brought some difficulties to the investigation. The corresponding cost is higher. We collect online questionnaires, so there is many sample points, which has a sufficient basis for the survey results.

3.2 Data collection

This study adopts two methods: literature method and questionnaire survey. The researchers first found the relevant scale literature as the reference basis for the development of the questionnaire. The researchers developed a preset questionnaire prediction, analyzed the scale with SPSS 22.0, and completed the topic selection screening as the statistical basis for the determination of the formal questionnaire.

Sample survey: it is a non-comprehensive survey, which is the most used method in the survey. Sampling survey is to take a certain number of observation units from the population to form a sample, and then infer the overall characteristics according to the sample information. In the sampling survey, the random sampling method is usually used to obtain the sample, so that the sample has a better representation to the population. The sampling survey only observes a part of the observation units in the whole, saves manpower, material resources and time, and

can obtain more in-depth, detailed and accurate data, which is the most widely used in practical work, and is a research method worth advocating. And many medical problems can only be sampled. In addition, sampling surveys can also be used to evaluate the quality of the census. The random sampling methods of sampling survey are: simple random sampling, systematic sampling, cluster sampling, stratified sampling and so on. However, in the exploratory research, the initial stage of the study or cannot define the overall survey, we can also use non-equal probability sampling, such as chance sampling, quota sampling, intentional sampling, snowball sampling and so on. The questionnaire survey method is also known as the written survey method or the filling form method. This is a written survey method in which investigators use uniformly designed questionnaires to learn about the situation or to ask selected respondents for advice. The investigators made the questions into forms and asked the respondents to answer them by e-mail, face-to-face or follow-up interviews to understand their views and opinions on the survey questions. The key to the questionnaire survey is to develop the questionnaire, select the survey objects and analyze the results. According to the classification of questionnaire survey methods, questionnaire survey can be divided into two categories according to the different respondents: self-administered questionnaire survey and alternative questionnaire survey. According to the different ways of issuing the questionnaire, the self-administered questionnaire can be divided into newspaper questionnaire survey, mailing questionnaire survey and mailing questionnaire survey. According to the different ways of talking to the respondents, the alternative questionnaire survey can be divided into interview questionnaire survey and telephone questionnaire survey. Each survey method has its advantages and disadvantages, and the questionnaire survey method also has its advantages and disadvantages. Break through the limitations of time and space and conduct simultaneous surveys on multiple topics on a large scale. This is the greatest advantage of the questionnaire method. It is more convenient to make a quantitative study of the survey results. Anonymity is also a major advantage of the questionnaire. Save manpower, time and money. The method of questionnaire can carry out large-scale

investigation. No matter whether the researcher participates in the survey or not, and the extent to which the researcher participates in the survey, we can understand the basic attitude and behavior of the respondents from the questionnaire. This method cannot be done by any other method, and the questionnaire can be conducted regularly, unaffected by the changes of the researchers, and can track the changes of some problem users. The questionnaire is a kind of structured survey, and its form of expression, order of questions, ways and methods of answering are all fixed. It is also a form of written communication, so it is impossible for any individual, whether a researcher or an investigator, to put subjective bias into the investigation and research. The statistical results of their surveys are generally quantifiable. The results of the questionnaire are convenient for statistical processing and analysis.

The questionnaire researchers designed the questionnaire in September 2022 and sent 600 formal questionnaires to an X University in Hebei Province. 538 questionnaires were recovered. The recovery rate of project analysis and reliability analysis was about 89%. The specific formal questionnaire item is divided into three parts, the following three charts:

Dear lady / gentleman: how do you do? we are now conducting a research and investigation on the significance of college students' educational management to college students' social development. Thank you for taking the time out of your busy schedule to fill out this questionnaire. This time, our questionnaire is in anonymous form, which can ensure that your personal information will not be disclosed. The answer is not right or wrong, but only for our research. I hope you can fill it out truthfully. Once again, we would like to express our most sincere thanks for your understanding, support, and cooperation.

1. Your major
2. Your Gender male female
3. Your main source of income at present?

A. Family supply. -B. work-study program. -C. Application for financial aid, etc. -D. Other.
4. What is your direction after graduation? A. Choose a career after employment. B. Employment after choosing a job. C. self-employed. D. Foreign development. E. Have no plans for the time being
5. What do you think of the relationship between college students' educational management and their social development? A. Have a close relationship. B. Related, not close. C. It's not very relevant. D. Haven't thought about it.
6. What conditions do you think employers are more concerned about? A. School fame. -B. Professional technology. -C. Professional achievement. -D. Social experience. -E. Innovative ability. -F. Other specialties
7. What do you think are your advantages over other job competitors? A. Strong professional knowledge. -B. The school is famous. -C. Strong organizational ability.

-D. Full of social experience. -E. A wide circle of friends. -F. Literary and artistic expertise
8.What factors do you think will cause trouble in the job search process? A. The required expertise is not enough. -B. Lack of employment guidance in schools. -C. Lack of understanding of enterprise recruitment processes and requirements. -D. There is a big difference between salary and expectation. -E. Poor language expression. -F. Lack of vocational skills training. -G. The environmental adaptability is not strong. -H. There is no trouble
9.What do you think of the current employment situation? A. Not worried at all. B. I'm worried that I can't find a job. C. It takes a lot of effort. D. Wait and see what happens.
10.What kind of pressure do you think college students have in social development? Social pressure. -Life stress. -Learning pressure. -Employment pressure
11.Do you think the teaching mode of college students affects the cultivation of college students' ability? 0 is. 0 No
12.Do you think the educational management of college students can promote the development of their own abilities? 0 Yes. 0 is useless.
13. Your other comments and ideas

Figure 3.1 questionnaire survey

3.3 Research Design

1. Collect research data: look for the relevant theoretical basis to support this topic. Obtain the existing achievements related to this topic. Think about the unsolved problems that still exist. Look for materials from the actual situation of the school: the experience of excellent teachers, the lessons of failure, and analyze them from specific cases.

2. Research venue: a university in Hebei Province.

3. Research object: students at Hebei University (one, two, three, high school, graduate students,)

4. Research methods: our research mainly adopts the combination of on-the-spot investigation and questionnaire.

The questionnaire design is a descriptive research design in the concluding study design, and the questionnaire mainly contains multiple-choice and mixed questions.

5. Time design: for a period of one month, investigators were asked to obtain preliminary data by means of literature search and questionnaire survey in the first half of the month, and questionnaires and direct interviews were conducted in the second half of the month to collect realistic firsthand data. then, the data are statistically analyzed to form a systematic survey report.

6. Data collection methods: this study mainly adopts statistical investigation and literature research. The main information in the early stage of the survey is second-hand data, mainly from the Internet and referring to the results of similar research done by previous classmates. With the deepening of the survey, we have a deeper understanding of it. Through the design of a questionnaire on the significance

3.4 Statistics and data analysis

According to the above literature review and related theories and research purposes, this study uses a questionnaire survey to determine the research structure

and objects. Select the measurement tools suitable for this study. The online electronic questionnaire is used to distribute, measure, and collect SPSS data directly from the network background for classification and analysis. This questionnaire consists of 12 questions, which mainly investigates college students' views on the education system and its reform and obtains the corresponding results through data statistics. In this questionnaire session, we have distributed a total of 600 questionnaires, the specific implementation targets and effects are as follows:

Reliability and validity analysis:

Table 3.1 KMO and Bartlett checklist

KMO and Bartlett test	
KMO Sampling suitability quantity。	689

Table 3.2 Reliability statistics

Reliability statistics	
Kronbach Alpha	Number of items
.694	10

Table 3.3 Professional frequency distribution table

valid	(null)	5
	20 Guoying	1
	21 Electronic Commerce 2	1
	21 Electronic Commerce	1
	21 Electronic Commerce 9	1
	21 Visual biography	1
	Big data accountant	2

	accounting	1
	Big data accountant	1
	Big data and Accounting	71
	Electronic Commerce	269
	business administration	1
	International business	4
	accounting	69
	Mechanical and electrical	1
	Education management	2
	Department of Economics and Management Arts	20
	Class 7 of e-commerce in the Department of Economics and Management	1
	E-commerce in the Department of Economics and Management.	2
	Art, Design, Department of Economics and Management	1
	cross-border e-commerce	2
	Business English	18
	bioengineering	1
	Visual biography	1
	Visual Communication and Design	1
	Visual communication	17
	Modern logistics management	6
	Information management and information system	1

	Art and design	36
	Total	538



Figure 3.2 gender frequency distribution map

Summary and analysis: there are 600 formal questionnaires, of which 538 are valid, with a male-to-female ratio of about 4:6, and the number of samples is limited. The data obtained by random sampling by observation can only be roughly estimated, but overall, it is in line with expectations.

Table 3.4 Frequency distribution of economic sources

Economic source		Frequency
Effective	A.Family supply	390
	A. Family supply B. work-study program	29
	A. Family supply B. Work-study program. CApplication for financial aid, etc.	11
	a. Family supply B. Work-study program. c. Application for financial aid, etc. D.Other	6
	A.Family supply B. Work-study program.D. Other	10
	A.The household supply is / are / are /. CApplication for financial aid, etc.	24

	A.Household supply chain ; C.Application for financial aid, etc. ; D.Other	5
	A.Family supply ; D.Other	27
	B.work-study program	8
	B.work-study program ; D.Other	1
	C.Application for financial aid, etc.	9
	C.Application for financial aid, etc. ; D.Other	1
	D.Other	17
	Total	538

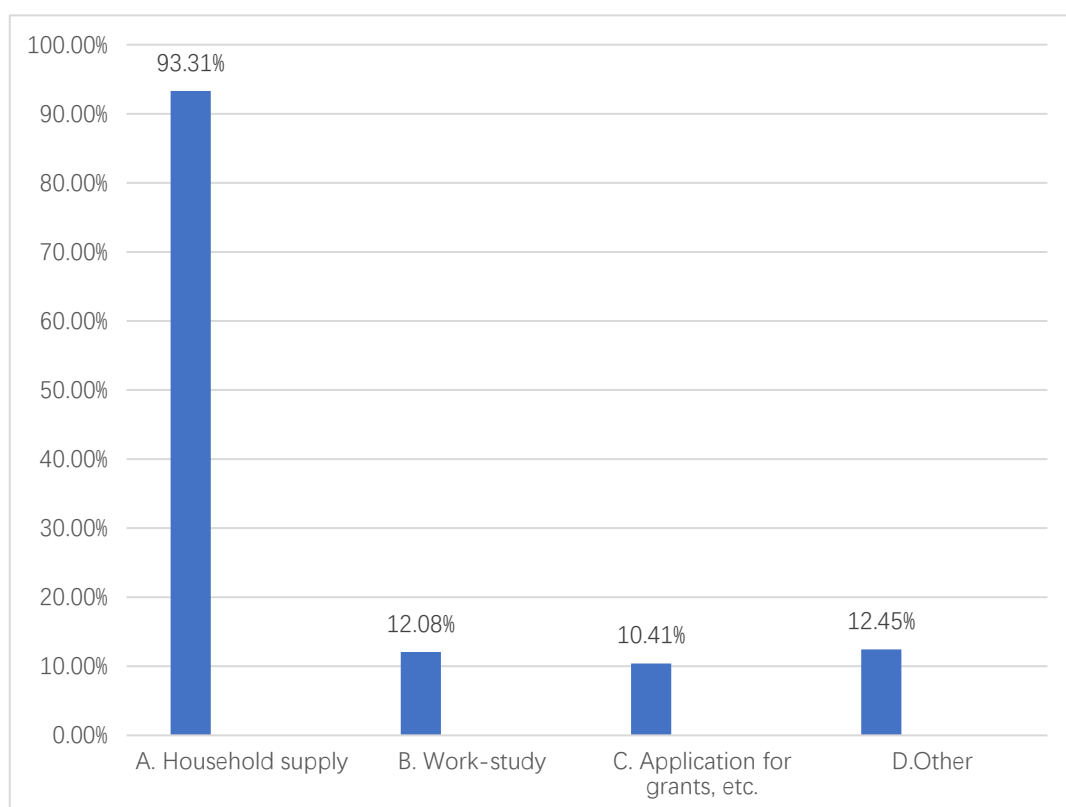


Figure 3.3 Frequency distribution of economic sources

Conclusion: in terms of the source of income of college students, the vast majority of them are provided by families. Most people will also be involved in other sources.

Table 3.5 Frequency distribution table of development direction after graduation

The direction of development after graduation		Frequency
Effective	A.Choose a career after employment	194
	B.After choosing a careerin employment	151
	C.self-employed	66
	D.Foreign development	12
	E.Have no plans for the time being	115
	Total	538

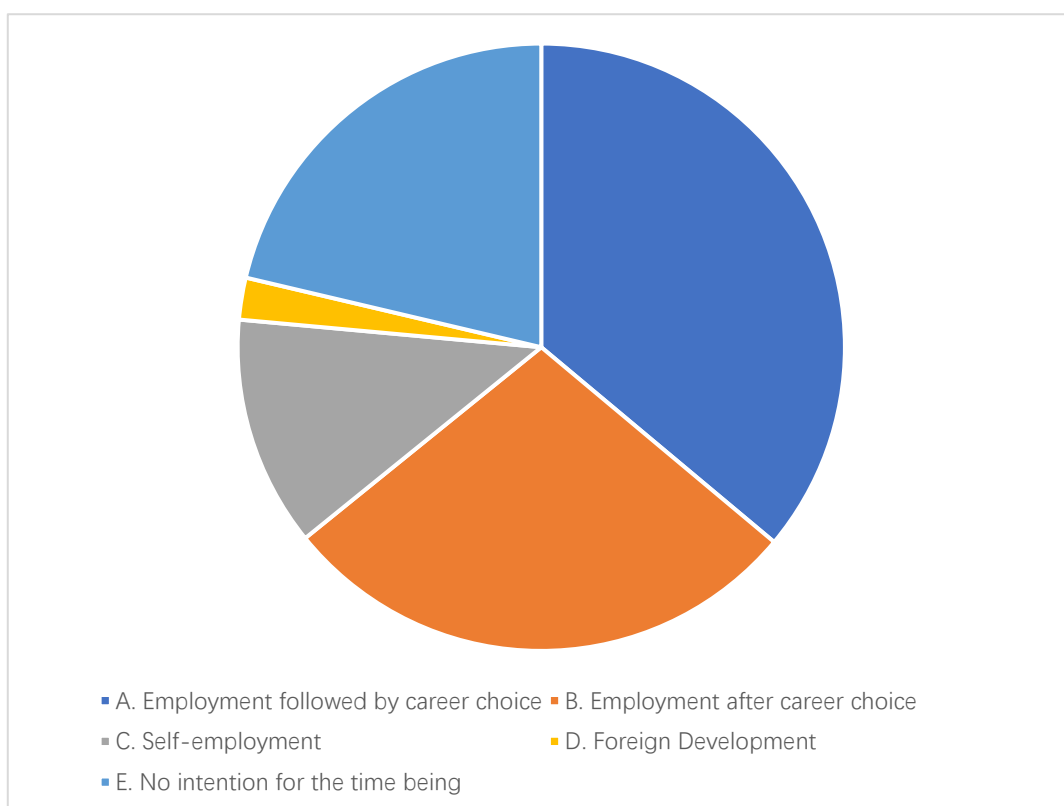


Fig. 3.4 Frequency distribution map of development direction after graduation

As can be seen from the results, most of the respondents choose employment, and there are nearly 2 people, which echoes the hot topic of today's social discussion, that is, how college students develop in society after graduation. The results show that the respondents have a certain purpose and plan their own future direction of social development in advance, this result is quite good.

Chapter 4

Data Analysis Results

4.1 Data analysis

4.1.1 Data introduction

The data of this analysis is a study of 538 people in Hebei University on the significance of educational management of college students to the social development of college students. It contains six variables. Major is a kind of variable; gender is a kind of variable (1 represents male, 2 represents female); the direction of development after graduation is a kind of variable (1 represents employment, 2 represents employment, 3 represents independent entrepreneurship, 4 represents foreign development, 5 represents no plan for the time being). How to treat the relationship between college students' educational management and college students' social development is a kind of variable (1 represents close relationship, 2 represents related, not closely related, 3 represents not related, 4 means not considered); views on today's employment situation, it is a kind of variable (1 means not worried at all, 2 means worried about not being able to find a job, 3 means to make a lot of efforts, 4 means to wait and see). It is considered that whether college students' teaching mode affects the cultivation of college students' ability is a kind of variable (1 represents yes, 2 represents no), and whether college students' educational management can promote the development of college students' own ability. it is a kind of variable (1 represents yes, 2 represents no).. Through the use of spss statistical software, the variables are analyzed by frequency analysis, descriptive statistics, analysis of variance and correlation analysis, in order to understand the comprehensive situation of the above aspects in this area and analyze the distribution characteristics of each variable and the relationship between them.

4.1.2 Data analysis

1. Frequency analysis.

Basic statistical analysis often starts with frequency analysis. Through 538 statistical data tables of frequency sub-region, the frequency analysis is made under the condition of different gender and the relationship between college students' educational management and social development, to understand the basic distribution of the number of men and women in this area and the different relationship between development.

Table 4.1 Frequency analysis of gender and the relationship between educational management and social development of college students

Statistics			
		5.What do you think of the relationship between college students' educational management and their social development?	
Number of cases	Effective	538	538
	Missing	0	0

First, the frequency of the gender of the respondents in Hebei University is analyzed.

Table 4.2 gender frequency analysis table

Gender					
		Frequency	Percentage	Effective percentage	Cumulative percentage
Effective	1	197	36.6	36.6	36.6
	2	341	63.4	63.4	100.0
	Total	538	100.0	100.0	

According to the table, of the 538 people surveyed in the area, 197 were boys and 341 were girls. The male-to-female ratio is 36.6% and 63.4%. The number of men and women in this survey is a little large, and there are more girls than boys.

Then it makes a frequency analysis of the relationship between college students' educational management and college students' social development in the original data, and the results are as follow.

Table 4.3 what do you think of the relationship between the educational management of college students and their social development? Frequency analysis table

What do you think of the relationship between college students' educational management and their social development?					
		Frequency	Percentage	Effective percentage	Cumulative percentage
Effective	1	264	49.1	49.1	49.1
	2	177	32.9	32.9	82.0
	3	34	6.3	6.3	88.3
	4	63	11.7	11.7	100.0
	Total	538	100.0	100.0	

Secondly, the frequency analysis of the recognition degree in the original data is carried out, and the results are as follows:

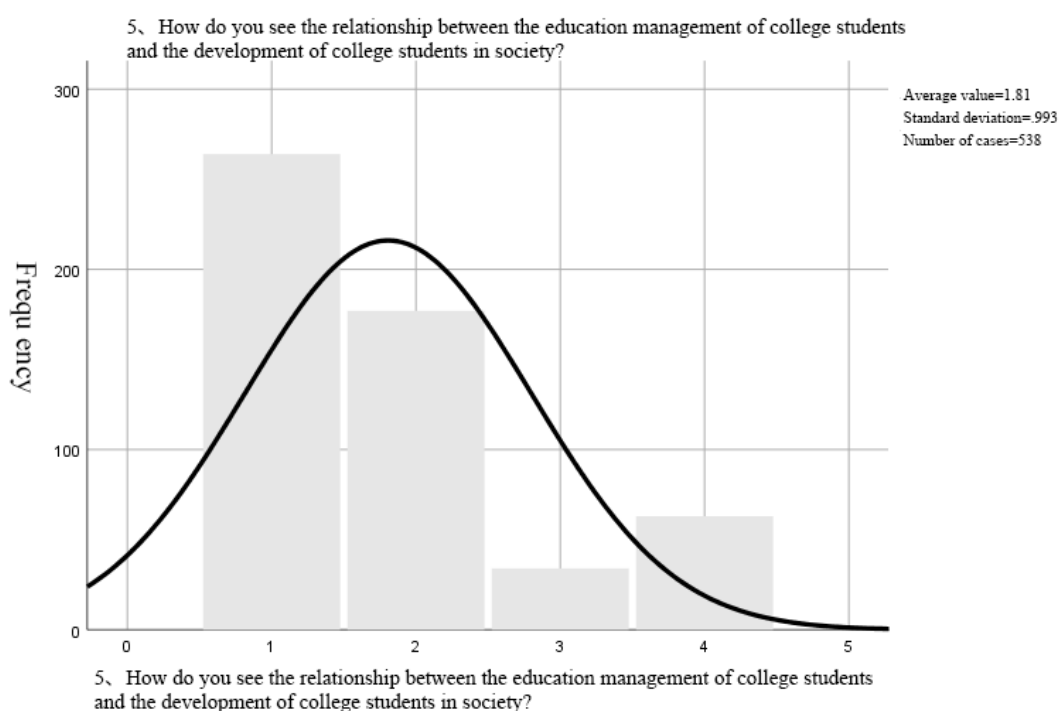


Figure 4.1 what do you think of the relationship between the educational management of college students and their social development? Frequency histogram

Then, it makes a frequency analysis on whether the education of college students in the original data can promote the development of college students' ability. The results are as follows.

Table 4.4 do you think the educational management of college students plays a role in promoting the development of their own abilities?. Frequency analysis table

Do you think college students' educational management plays a role in promoting the development of college students' own ability?					
		Frequency	Percentage	Effective percentage	Cumulative percentage
Effective	1	446	82.9	82.9	82.9
	2	92	17.1	17.1	100.0
	Total	538	100.0	100.0	

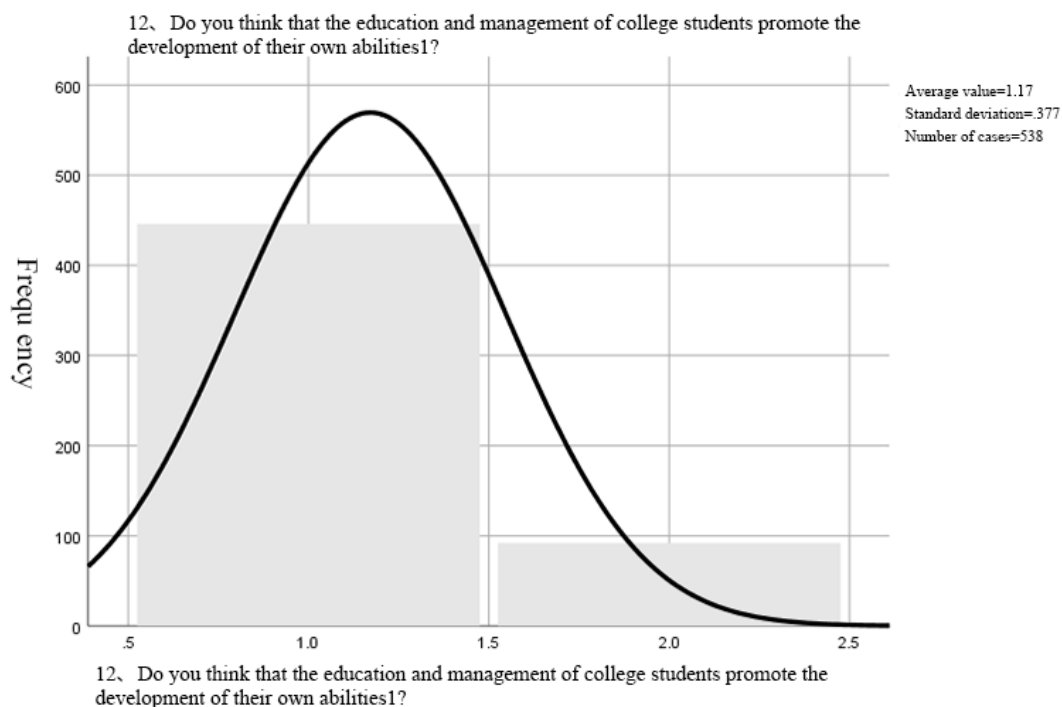


Figure 4.2 do you think the educational management of college students plays a role in promoting the development of college students' ability? Frequency histogram

This shows that among the 538 people surveyed in the university, 82.9% of them think that college students' educational management can promote the cultivation of college students' ability, accounting for the majority.

The histogram above shows that among the 538 people surveyed, the frequency of thinking that college students' educational management is closely related to college students' social development is the highest, accounting for 49.1%. The second is that the relationship between college students' educational management and college students' social development is related, not close, has not been considered. Accounted for 32.9% and 11.7% respectively. Finally, the proportion of those who think that there is little correlation is the lowest, accounting for only 6.3%.

4. Describe statistical analysis.

After understanding the overall situation of students' identity in gender, college students' educational management and college students' social development through a simple frequency analysis, we also need to have a more accurate understanding of other variables in the data. this needs to be achieved by calculating the basic description statistics. The following description and statistical analysis of various variables, get their mean, standard deviation, fragmentation, kurtosis and other data, in order to further the centralized trend and discrete trend of my data.

Table 4.5 Statistical analysis table for each variable description

		5.What do you think of the relationship between college students' educational management and their social development?	4.What is your direction after graduation?	3.Your main source of income at present?	12.Do you think college students' educational management plays a role in promoting the development of college students' own ability?
Number of cases	Effective	538	538	538	538
	Missing	0	0	0	0
Multiplicity		1	1	1	1
Skewness		1.116	.731	8.787	1.752
Skewness standard error		.105	.105	.105	.105
Kurtosis		.153	-.947	78.374	1.075
Kurtosis standard error		.210	.210	.210	.210

As shown in the picture, most of the respondents think that there is a close relationship between college students' educational management and college students' social development in terms of the relationship between college students' educational management and college students' social development. 1 (1 represents close relationship). Most of the development direction after graduation is to choose a career after employment, with a majority of 1 (1 represents choosing a career after employment).

1. Exploratory data analysis.

(1) Cross analysis

We can grasp the data distribution of a single variable through frequency analysis, but in the actual analysis, we should not only understand the distribution characteristics of a single variable, but also analyze the distribution of multiple variables with different values, and master the joint distribution characteristics of multiple variables. and then analyze the interaction and relationship between variables. As far as this data is concerned, it is necessary to understand the relationship between gender, major, development after graduation, education and management of college students and the development of college students in society. Now take the contingency table analysis of the relationship between gender and college students' education and management and college students' social development as an example to read the data (the following data analysis table is part of the interception):

Table 4.6 your gender * what do you think of the relationship between the education and management of college students and their social development?
Crosstab

2. Your gender * 5. What do you think of the relationship between the educational management of college students and their social development? Crosstab
Count

		5. What do you think of the relationship between college students' educational management and their social development?				
		1	2	3	4	Total
2.Gender	1	77	74	18	28	197
	2	187	103	16	35	341
Total		264	177	34	63	538

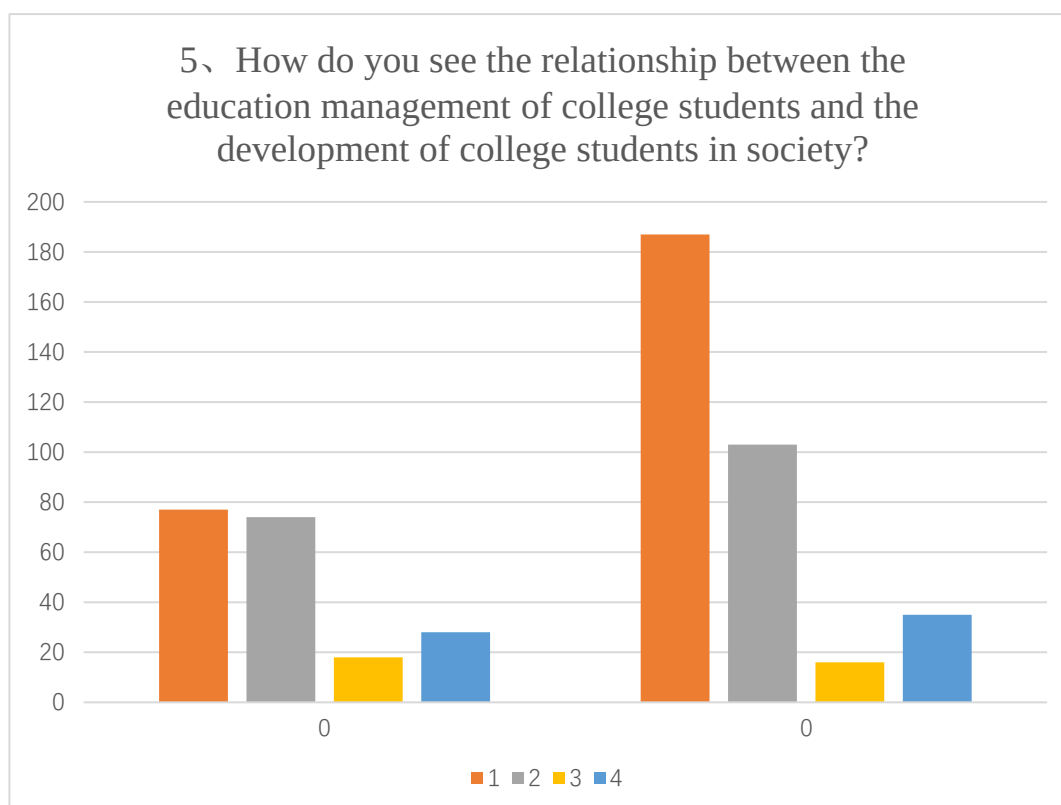


Figure 4.3 your gender * what do you think of the relationship between the education and management of college students and their social development? Cross graph

The above two charts involve two variables, namely, gender and the relationship between college students' educational management and college students' social development, reflecting the different degrees of identity of different genders in the relationship between college students' educational management and

college students' social development. In the above table, gender becomes the row vector, and the relationship between the educational management of college students and the development of college students in society is the column vector.

(2) An exploratory analysis of the relationship between gender and college students' educational management and their social development.

Table 4.7 exploratory analysis of the relationship between gender and college students' educational management and social development

Description					
	2、 Your gender		Statistics	Standard error	
5、 What do you think of the relationship between college students' educational management and their social development?	1	Average value		1.98	.073
		95% confidence interval of the average	Lower limit	1.84	
			Upper limit	2.13	
		5% average after pruning		1.93	
		Median		2.00	
		Variance		1.056	
		Standard deviation		1.028	
		Minimum value		1	
		Maximum value		4	
		Range		3	
		Quartile distance		1	
		Skewness		.829	.173
		Kurtosis		-.436	.345
		2	Average value		1.70
95% confidence interval of the average			Lower limit	1.60	

			Upper limit	1.81	
		5% average after pruning		1.62	
		Median		1.00	
		Variance		.921	
		SD		.960	
		Minimum value		1	
		Maximum value		4	
		Range		3	
		Quartile distance		1	
		Skewness		1.326	.132
		Kurtosis		.732	.263

Table 4.8 normality test table

	2 、 Your gender	Kolmogorov-Smirnov(V)a			Shapiro Wilke	
		Statistics	Degree of freedom	Significance	Statistics	Degree of freedom
5.What do you think of the relationship between college students' educational management and their social development?	1	.261	197	.000	.797	197
	2	.317	341	.000	.710	341

Figure 4.4 what do you think of the relationship between the educational management of college students and their social development? The normal QmurQ

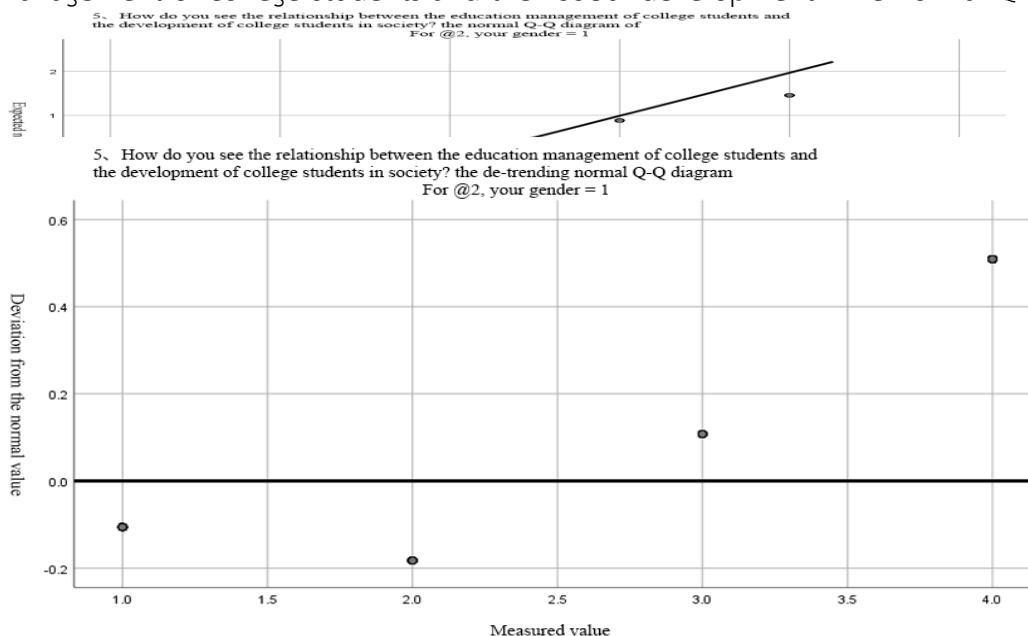
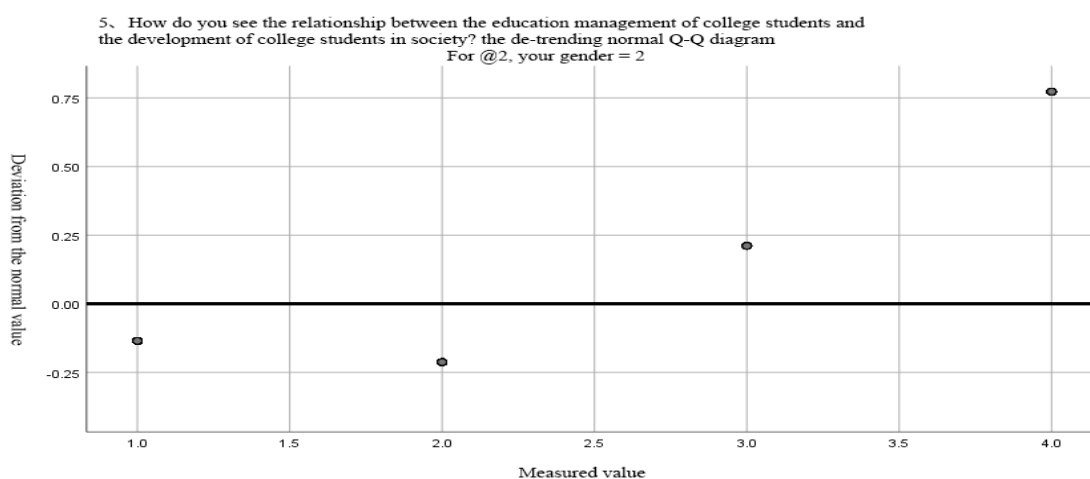


Figure 4.5 what do you think of the relationship between the educational management of college students and their social development? The detrended normal QMQ graph of



5、 Multiple response analysis

Figure 4.6 what do you think of the relationship between the educational management of college students and their social development? The detrended normal QMQ graph of

The QMQ chart examines the distribution of the data by comparing the quantile of the test sample data with the known distribution. QmurQ graph is a kind of scatter graph, which corresponds to the QMurQ graph of normal distribution, which is a scatter graph in which the quantile of the standard normal distribution is Abscissa and the sample value is ordinate. From the above normal QMQ chart, we can see that it basically accords with the normal distribution.

4. Multiple response analysis.

Multiple response is used for multi-choice topic analysis, analyzing the selection proportion of multiple-choice questions, etc.; two nouns are involved, namely, response rate and popularization rate, and response rate is used to compare the relative selection proportion of each option. The difference between the two is that the divisor is different. (for example, if there are 100 samples and an average of 3 items are selected for each sample, a total of 300 options are selected for a total of 100 samples. And for a total of 60 sample selections for an option, the response rate is 60%, 300%, 20%, and the penetration rate is 60%, 100%, 60%)

First: analyze the response rate, that is, the proportion of the options of multiple-choice topics, focusing on describing the items with a higher proportion; (the sum of the response rate must be 100%)

Second: analyze the penetration rate, that is, overall, the proportion of multiple-choice topics in all choices, focusing on the higher proportion of choices; (the penetration rate is usually higher than 100%)

Third: at the same time, it can be combined with Chi-square goodness-of-fit test to analyze whether there is a significant difference in the selection ratio of each item (p value less than 0.05 means that there is a significant difference in the selection ratio, otherwise it shows that there is no significant difference in the selection ratio).

Figure 4.7 Popularization rate

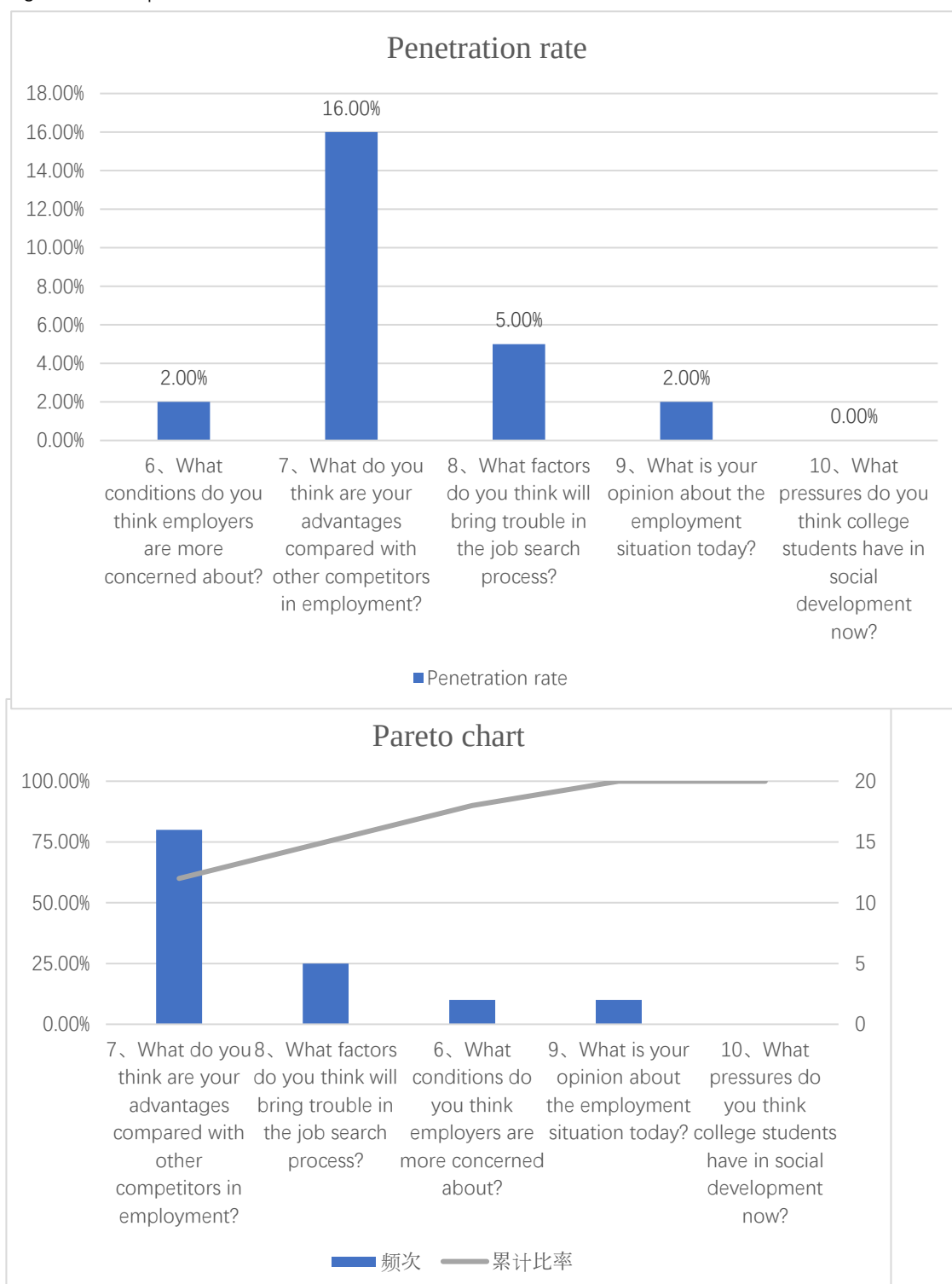
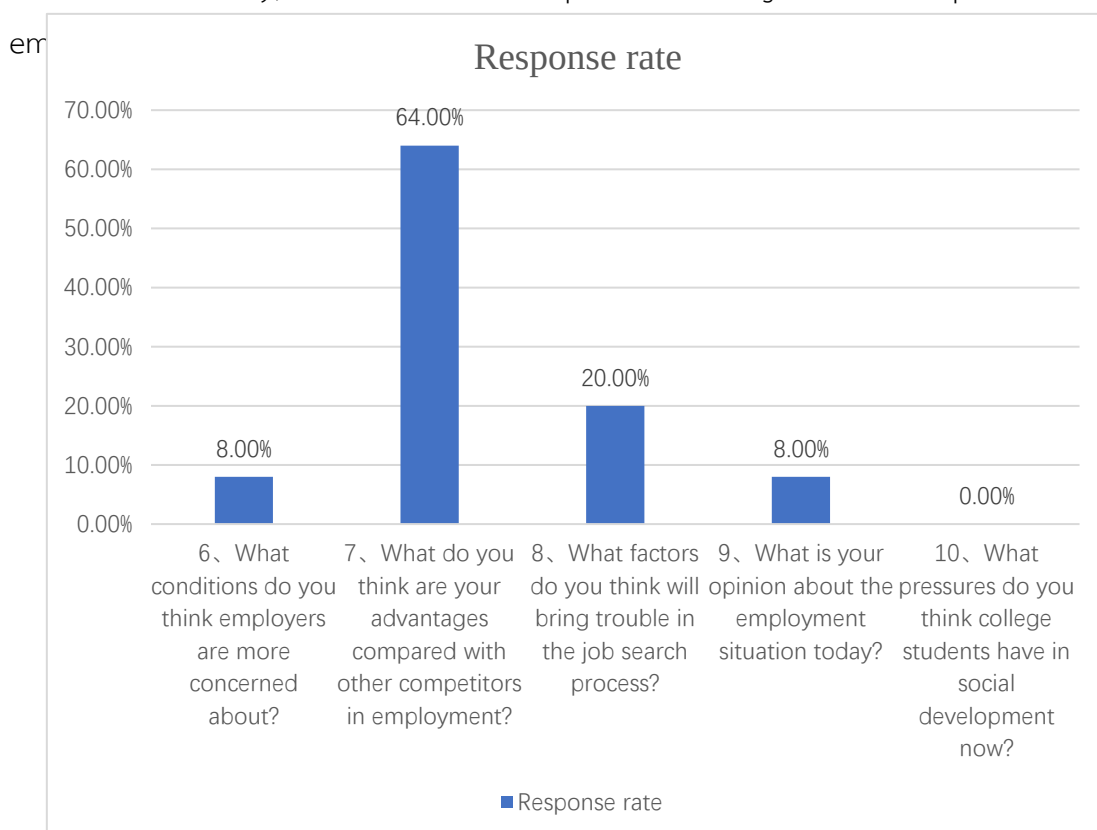


Figure 4.8 response rate

Figure 4.9 Pareto diagram

The results show that college students have a high degree of understanding of their own ability, and the overall response rate is good for the problem of



First, we found that among the respondents, we learned that at the present stage, they are not very clear about their future employment direction, and most of them choose a career after employment, which also reflects that college students do not have such high expectations for their future jobs. Let students make clear the purpose of university education, we should let students make clear the purpose of university education, the school education model is very important. A good concept

of school education will guide them to lead students to understand the university. On the one hand, it is for the convenience of work, on the other hand, it is also for students to receive college education. Therefore, the educational concept will determine the formation of the educational model of the school. Suppose that it is true

Second, it is found that the effect of college students' educational management on college students' social development is mainly reflected in the cultivation of college students' personal ability and psychological state. At the same time, college students generally believe that the educational management of college students can promote the ability of college students. The current university academic evaluation standards can not fully meet the students' self-construction and future aspirations. In fact, the academic evaluation criteria of students in school have a great impact on students' learning style and attitude. In middle and high school, the criterion of academic evaluation is score, so all students want to get higher scores. University is the transition period for students from school to society. During this period, all the learning evaluation criteria of students should be based on the future development of students. If students' academic evaluation is still based on academic qualifications, students will devote all their energies to achieving higher scores, and the actual ability development will be left behind. To sum up, university education management is of great significance to students. After entering the school, it is normal to have a certain degree of confusion. As a school, we should solve this confusion for students in time, let students understand the real situation of the university, understand the correct coping style of university life, and let students greet their college life with a more positive attitude. Teaching under a good educational mode cultivates the formation of students' ability. Hypothesis 2 holds.

Third, college students are now facing too much pressure. Judging from the survey results, they are slowly facing social pressure, life pressure, study pressure and employment pressure. Nowadays, for them, more pressure is on study and employment. The educational concept of the school directly determines the educational model of this school, good educational concept, cultivate students' ability, so that they can enter the society in the future, have a foothold, rather than at a loss. Therefore, the concept of education is the theoretical basis for schools to cultivate students' ability, hypothesis 3 is established.

Chapter 5

Conclusion and Discussion

5.1 Conclusions

Among the respondents, we learned that at the present stage, almost all of their main sources of income are the sudden cut-off of supply, and they are not very clear about the direction of their future employment, and most of them choose a career after employment, which also reflects that college students do not have such high expectations for their future jobs. Let students make clear the purpose of university education, we should let students make clear the purpose of university education. On the one hand, it is for the convenience of work, on the other hand, it is also for students to receive college education. Nowadays, many universities set up subjects called life guidance when they enroll in universities. although the names of each university are different, they are essentially the same, and they are the rules that students should follow when they enter the university. Such courses are set up to enable students to adapt to university life, and such courses have gradually taken shape over the years of development. generally, the teachers of the school's engineering department give students a brief explanation of the school's code of conduct but do not let students really understand what the university is. Therefore, in order to fulfill the responsibility to the students, we should not only set up the university life guidance course, but also guide the teachers of each college to clarify the students' university learning purpose and professional direction. The main reason for this arrangement is that many students are confused when choosing their majors. This arrangement of the school can make students enter the state of professional learning as soon as possible and know what their major is. The effect of college students' educational management on the development of college students in society is mainly reflected in the cultivation of their personal ability and

psychological state. At the same time, college students generally believe that the educational management of college students can promote the ability of college students. The current university academic evaluation standards can not fully meet the students' self-construction and future aspirations. In fact, the academic evaluation criteria of students in school have a great impact on students' learning style and attitude. In middle and high school, the criterion of academic evaluation is score, so all students want to get higher scores. University is the transition period for students from school to society. During this period, all the learning evaluation criteria of students should be based on the future development of students. If students' academic evaluation is still based on academic qualifications, students will devote all their energies to achieving higher scores, and the actual ability development will be left behind. Therefore, the university education management in our country should take new measures to let students have a new academic evaluation standard in their study, such as adding practical ability, social practice and other evaluation to each student. Price can be used, and a variety of evaluation methods can be provided for users to choose from. Through this variety of evaluation methods, students can have a broader space for self-growth, through the development of their own ability to better adapt to college life and the social life they are about to face. To sum up, university education management is of great significance to students. After entering the school, it is normal to have a certain degree of confusion. As a school, we should solve this confusion for students in time, let students understand the real situation of the university, understand the correct coping style of university life, and let students greet their college life with a more positive attitude.

College students are now facing too much pressure, from the survey results, social pressure, life pressure, study pressure, employment pressure, they are slowly facing, now for them, more is the study pressure and employment pressure.

5.2 Discussion

Each of us has learned a lot in the whole process of this research. We have a deeper view on the relationship between college students' educational management and college students' social development. It also makes us understand the importance of college students' educational management. University is not a refuge for students, but a place to cultivate their talents and give them the courage to survive in the future society. In our university education management, only by looking at the society and based on the students' ability to adapt to the society can we train the students into talents needed by the society and make the students truly responsible to themselves and to the society. Therefore, doing a good job of university education management is of far-reaching significance to the future development of college students, as well as to the harmonious and beautiful development of the whole society. The educational management of college students is a bridge to connect students with society. It is very important to introduce the essence of college life to students at the beginning of enrollment, and a major is the future development. In fact, students will constantly update their understanding of themselves in the process of learning. In order to be able to understand and necessary, while learning their own major, but also can more accurately understand their own position in society. Even within the college, students can look outside the university so as to maintain their qualifications as social people. Students understand society, not through individual processes and actions. Nowadays, many universities arrange social internships during their seniors, but this does not allow students to understand the society. Rather, this kind of abrupt internship will make it difficult for students to adapt to the pace of social work and have resistance to social work. Therefore, in university management, teachers are arranged to introduce students to the latest developments in social related industries every semester, so that students can adjust their knowledge structure anytime and anywhere according to the latest changes in society. Schools have the responsibility to become a bridge between students and society and keep abreast of the latest information.

5.3 recommendation

1. It is suggested that the concept of university teaching is to set up a subject called life guidance when entering the university. although the name of the subject in each university is different, it is essentially the same, which is the rule that students should abide by when they enter the university. Such courses are set up to enable students to adapt to university life, and such courses have gradually taken shape over the years of development. generally, teachers from the school's engineering department give students a brief explanation of the school's code of conduct. but it doesn't make the students really understand what the university is. Therefore, in order to fulfill the responsibility to the students, the modern university teaching concept should not only set up the university life guidance course, but also guide the teachers of each college to clarify the students' university learning purpose and professional direction. The main reason for this arrangement is that many students are confused when choosing their majors. This arrangement of the school can make students enter the state of professional learning as soon as possible and know what their major is.

2. The university education management of our country should take new measures to let students have a brand-new academic evaluation standard in their study, such as adding practical ability and social practice to the academic evaluation, so that each student has a different evaluation. Price can be used, and a variety of evaluation methods can be provided for users to choose from. Through this variety of evaluation methods, students can have a broader space for self-growth, through the development of their own ability to better adapt to college life and the social life they are about to face.

3. Encourage teachers to take students as the main body, arouse students' initiative and enthusiasm, rather than let them passively accept everything that the school brings to them. Under the influence of educational ideas, teachers will constantly improve their educational models and methods. Most contemporary teachers still focus on scores, ignoring the fact that scores are not the most important

in college education, and it is very important to cultivate students to form a relatively perfect self-cognition, because when they leave college, they will directly face everything brought by society, and society does not just look at a person's score. It is necessary to strengthen college students' independent thinking and independent practical ability, which is also a very important part of college education.

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